

Leading America

*The Authentic Leader's Guide to
Life, Liberty & the Pursuit of Happiness*



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What is Authentic Leadership?

There is much more to authentic leadership than simply having an idea and turning it into reality. If so, every painter, songwriter or gardener would be an authentic leader. What are the missing components?

4 Pillars of Leadership in America

God: The prosperity of our culture is directly linked to our values.

Country: The USA is an idea rooted in liberty, freedom and justice.

Community: This country was built from the ground up.

Family: Who's raising our children: parents, teachers or prison guards?

Remove any one of these four pillars, and the entire building that is a free and just United States of America collapses.

The True Spirit of Leadership

Reckless leaders gain for themselves by taking from others.

Authentic leaders gain for themselves by giving to others.

Life, Liberty & the Pursuit of Happiness

Life: Every individual human has value.

Liberty: Authority and power to determine our own futures.

Pursuit of Happiness: If you want to be happy, be generous.

When we do not value life and liberty, and do not pursue happiness, we become complacent and dependent on others for our needs.

Why Should People Be Led By YOU?

It is not enough to be an effective manager or a person with a title. As an effective authentic leader, you must achieve positive results. You must build a positive personal rapport with employees, vendors, clients and communities. Then you must communicate creatively and effectively to achieve goals and objectives.

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